



Shaping Advancements in Generational Environments

MEMBERSHIP BENEFITS

The Best Source of What's Trending in 55+ Housing

We in the 55+ Housing Council are changing the game of the future. Since our annual SAGE event has successfully embodied Shaping Advancements in Generational Environments, while reflecting our brand promise, the 55+ Housing Council has evolved into the Council on SAGE. This year is not only underscored by Game Changers 2.0 with key education, mentoring and networking, but reveals the Council on SAGE and a new generation of value to advancing our leaders of the future.

The Nation's Largest and Most Active Chapter

Council on SAGE attracts the nation's leading experts in market innovations and preferences, adding value to Southern California's home builders and associates that recognize the magnitude of today's 55+ housing market. Discover firsthand the initiatives at the forefront of: active adults, age-targeted, senior condos, market rate 55+ apartments, affordable 55+ apartments, CCRCs, Assisted Living, continuing care retirement communities, Alzheimer's care and more.

Enjoy a food lover's breakfast at a member's discount, while staying ahead of the hottest developments in the nation's most financially powerful market segment. Hear from visionaries in their respective fields of market research, product design, economics and more at monthly breakfast events, plus an annual project tour and Council workshop.

Formed in 1990 as a special interest council of the Building Industry Association of Southern California [BIASC], Council on SAGE was the first local chapter of the National Association of Home Builders/50+ Housing Council (then known as the Seniors Housing Council).

Council on SAGE of BIASC Membership Benefits

- Informative monthly meetings, tours, and educational conferences featuring top industry leaders – all at discounted member prices
- Critical industry news and information
- Key contact information for fellow members
- Invaluable networking with professionals spanning the spectrum of 55+ housing

NAHB/50+ Housing Council Membership Benefits Include:

Industry research, members-only news publications, a nationally recognized awards and recognition program, regulatory and legislative assistance and more.



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MEMBERSHIP APPLICATION

JOIN NOW! Reduced rates for 2017!

We invite you to join the industry's elite developers, architects, interior designers, landscape architects, market researchers, marketing specialists, management/operations firms and fellow innovators in the 55+ housing industry.

Please complete this form, and select payment method for your \$95 reduced annual membership fee. Council members will also now have the benefit of joining NAHB's 55+ Housing Industry Council for an additional \$100 (total membership equaling \$195). Return the form via email to Amy Cisneros at acisneros@biasc.org.

Member name _____

Member contact info (email) _____ (phone) _____

Company name _____

Type of company _____

Company address (street) _____

(city, state, zip) _____

A check for \$ _____ is enclosed with this completed form.
Please make check payable to *Building Industry Association of Southern California, Inc.*

I prefer to pay by credit card. Please charge \$ _____

Name on card _____

Company _____

Card number _____ Expires _____

Referred by _____

For questions, mailing and more information, please contact:

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